

PARTNERSHIP OPPORTUNITIES

Arizona Planned Giving Conference



Each partner has the opportunity to have one of their business cards placed in the Social Engagement Lunch Box to be sent to each attendee ahead of the event. (details provided upon partnership confirmation)

	Event Partner - Breakfast Plenary	Lunch Plenary Partner	Social Engagement Lunch Box Partner	Break-Out Session Partner	Program Partner	Program Partner	Partner	Marketing Partner	Supporter	
	Sold	Sold	Sold	4 of 9 remaining	\$1,500	\$1,000	\$750	\$500	\$250	\$100 - \$499
Recognition on all marketing materials	✓	✓	✓	✓	✓	✓	✓	✓		
Organizational Logo & Link on PGRTAZ Website	✓	✓	✓	✓	✓	✓	✓	✓		
Organizational Logo on marketing materials	✓	✓	✓	✓	✓	✓	✓	✓		
Partner Page on Virtual Conference Platform	✓	✓	✓	✓	✓	✓	✓	✓		
Podium Presentation Time	5 minutes at Breakfast	5 minutes at Lunch		2 minutes at Break-Out Session						
Placement of Marketing Collateral	Business card placed in social engagement lunch box	Business card placed in social engagement lunch box	Business card and marketing flyer/brochure placed in social engagement lunch box	Business card placed in social engagement lunch box	Business card placed in social engagement lunch box	Business card placed in social engagement lunch box	Business card placed in social engagement lunch box	Business card placed in social engagement lunch box	Business card placed in social engagement lunch box	
Conference Proceedings Virtual Booklet Advertisement	Inside front or back cover and on the Board Thank You page (\$500 value)	full page (\$350 value)	full page (\$350 value)	full page (\$350 value)	half page (\$350 value)				Business card size ad	
Complimentary Conference Registrations	Three (3) (\$285 value)	Two (2) (\$190 value)	Two (2) (\$190 value)	Two (2) (\$190 value)	Two (2) (\$190 value)	One (1) (\$95 value)				

Proceedings Booklet Advertisement Specifications
 Booklet Flat Size prior to binding: 11"w x 8.5"h
 Full page ad: 5.5"w x 8.5"h
 Business card ad: 3.5"w x 2.0"h
 Delivery format: JPG or PDF
 Ink: full color
 Binding: Saddle stapling

All ads must be submitted to info@pgrtaz.org no later than August 7, 2020.