

## ***“Making finance fun for the next generation”***

Preparing your heirs for success means teaching them how to make informed financial decisions. Money doesn't need to be a taboo topic. Lisa Detanna, Managing Director of the Global Wealth Solutions Group of Raymond James discusses why you begin sharing your family values at a young age. Her financial literacy program “Money Smarts” introduces the tools to teach young adults the skills of independence and financial planning, preteens to the importance of saving and using the storybook approach via the book she co-authored “Treasures in the Winter Vault” a tale of friendship, family and saving for Pre-K students.