

Time. That is the most frequent excuse given for why an organization doesn't have a planned giving program. Dedicate six hours a month. Do what we discuss during the seminar. By the end of a year, you will have a starter planned giving program. Yes – in 72 hours. Busy as you are, even you can find 72 hours in a year to move your organization closer to long-term sustainability. Be sure to bring your calendars so we can actually block out time. You'll be glad you did!