

Andy Ragone, CGPP

Andy Ragone is a national speaker, writer and recognized thought leader in marketing and gift planning strategies for Crescendo Interactive. Through his guidance and leadership, Andy advises on specialized marketing and moves-management techniques to secure complex and estate gifts. Through his efforts, nonprofits both large and small benefit from his insight and unique talent of bringing gift planners and their donors together to make a difference in the communities they serve.

In addition to being a Certified Gift Planning Professional, Andy is also an ordained minister and hosts a regular podcast, Biblical Narratives Podcast, which provides historical context to the works of the bible.

Andy holds a BA in Music from Arizona State University and a Masters of Divinity from Phoenix Seminary. He is a Board Chair of the Los Angeles Counsel of Gift Planners, and is a regular presenter on best practices in Gift Planning.

Andy has served as an executive pastor and has a marketing background in the nonprofit arena. Having worked with three larger churches over the past 20+ years, Andy has appreciated the challenges of growing organizations—including the development of staff and culture, fund raising, volunteer coordination and marketing systems. Andy brings a big-picture perspective that brings vision, volunteerism and fund development together.