

Brian Neilson

Brian is Associate General Counsel for ASU Enterprise Partners and Estate and Planned Giving Advisor for the ASU Foundation for a New American University.

After practicing estate & business planning law, Brian spends time as a focused philanthropic advisor, specializing in planned giving. Brian started with a large urban research school and medical center, then shifted to a small liberal arts college before coming to ASU. Brian helped launch a unique university approach to gift planning staffing and is now able to blend philanthropic advising with institutional counsel, which happens to be fertile ground for new types of giving born of the blockchain.

When he isn't helping donors and charities optimize their philanthropic impact, Brian reports to Sara, who directs the management of their family of 6 kids. At one point during lockdown, the home was support Brian, 2 college students, 2 high schoolers, 1 in middle school, and 1 in grade school, pushing the limits for how many simultaneous zoom sessions can be in one house. The family just experienced its second subsidiary spinoff & merger. With last week's wedding behind them, Brian hopes to enjoy the rest of the summer.