

## “What’s So” of Designations and Certifications”

Have you ever wondered if more letters behind your name would advance your career? Or maybe you know you want a Designation/Certification, but you don't know which one? Have you heard horror stories about follow up requirements for certain Designations? Perhaps you are out to grow your professional network, and want to know which Designations could benefit your advisory board or referral network.

Join us to discuss the costs, benefits, requirements to maintain, and the public perception of Designations/Certifications. Our panelists will represent CAP®, JD, CPA, CFP®, CFRE, CEPA, EA, FCEP but also have insights on other Designations they have explored.

