

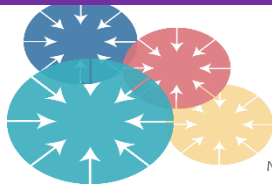
PARTNERSHIP OPPORTUNITIES

Arizona Planned Giving Conference



Each partner has the opportunity to have one of their business cards placed in the Social Engagement Lunch Box to be sent to each attendee ahead of the event. (details provided upon partnership confirmation)

	Event Partner - Breakfast Plenary	Lunch Plenary Partner	Social Engagement Lunch Box Partner	Break-Out Session Partner	Program Partner	Program Partner	Partner	Marketing Partner	Supporter
	Sold	Sold	1 Available \$1,500	12 Available \$1,500	Unlimited \$1,000	Unlimited \$750	Unlimited \$500	Unlimited \$250	\$100 - \$499
Recognition on all marketing materials	✓	✓	✓	✓	✓	✓	✓		
Organizational Logo & Link on PGRTAZ Website	✓	✓	✓	✓	✓	✓	✓	✓	
Organizational Logo on marketing materials	✓								
Partner Page on Virtual Conference Platform/inclusion in virtual scavenger hunt	✓	✓	✓	✓	✓	✓	✓		
Podium Presentation Time	5 minutes at Breakfast	5 minutes at Lunch		2 minutes at Break-Out Session					
Host an "Ask the Expert" or Zoom session (session choice on a first come first serve basis)			Facilitate session	Facilitate session					
Pre-conference partner educational session (PGRTAZ will market a partner educational presentation ahead of the conference/the week of the conference. Partner is responsible for complete coordination of session)	Marketing of partner presentation the week of the conference	Marketing of partner presentation the week of the conference	Marketing of partner presentation the week of the conference	Marketing of partner presentation the week of the conference	Marketing of partner presentation the week of the conference	Marketing of partner presentation the week of the conference	Marketing of partner presentation the week of the conference	Marketing of partner presentation the week of the conference	
Placement of Marketing Collateral	Business card placed in social engagement lunch box	Business card placed in social engagement lunch box	Business card and marketing flyer/brochure placed in social engagement lunch box	Business card placed in social engagement lunch box	Business card placed in social engagement lunch box	Business card placed in social engagement lunch box	Business card placed in social engagement lunch box	Business card placed in social engagement lunch box	Business card placed in social engagement lunch box
Conference Proceedings Virtual Booklet Advertisement	Inside front or back cover and on the Board Thank You page (\$500 value)	full page (\$350 value)	full page (\$350 value)	full page (\$350 value)	half page (\$350 value)	Business card size ad	Business card size ad	Business card size ad	
Complimentary Conference Registrations	Three (3) (\$285 value)	Two (2) (\$190 value)	Two (2) (\$190 value)	Two (2) (\$190 value)	Two (2) (\$190 value)	One (1) (\$95 value)			



May 20-21, 2021 Virtual Conference Partnerships/Registrations

_____ \$5,000 Event Partner/Breakfast Plenary	_____ \$750 Program Partner (multiple available)
_____ \$3,000 Lunch Plenary Partner	_____ \$500 Program partner (multiple available)
_____ \$1,500 Social Engagement Lunch Box Partner (1)	_____ \$250 Business Card Ad (multiple available)
_____ \$1,500 Breakout Partner (Limited Available)	_____ other amt – Supporter (multiple available)
_____ \$1,000 Program Partner (multiple available)	_____ \$95 -- 1 conference Early Bird admission
	_____ \$115 – 1 conference standard admission
	_____ \$300 – 4 conference admissions

Annual Partnerships and Memberships

_____ \$1,000 Annual Certification Partner	<u>Annual Membership:</u> _____ \$175 annual: ___individual ___corporate
_____ \$1,000 Annual Leadership Partner (2 avail)	
_____ \$750 Membership Mailings Sponsor	

Yes!! Sign us up for the noted items above!!!

Name _____

Organization _____

Phone _____ Email _____

Signature: _____