



ARIZONA  
COMMUNITY  
FOUNDATION

## **“If We Could Look Into a Crystal Ball, What Would We See?” Community Foundations Support Donors, Nonprofits and the Community through Good Times and Bad.**

26<sup>th</sup> Annual Arizona Planned Giving Virtual Conference

August 21, 2020, Breakfast Plenary

Keynote Speaker, Steve Seleznow, President and CEO, Arizona Community Foundation

### **Presentation Description and Outline for Review**

Community Foundations have been increasingly challenged in communicating the value they provide to individuals, donors, nonprofits and the community they serve. Started over 40 years ago by experienced business leaders, the Arizona Community Foundation became Arizona’s only statewide community foundation. ACF now serves more than 1800 individual fundholders, holds close to a billion dollars in assets, and distributes over \$65 million annually in grants, scholarships, loans and distributions to nonprofits. ACF is a strong collaborative partner with nonprofits, corporate clients, professional advisors, the legal community and other philanthropic foundations. While this foundation is complicated, the value it brings to the nonprofits across the state was never more apparent to the public than when the COVID-19 pandemic hit our state. The swift action ACF took to mobilize all resources to respond to the needs of donors, nonprofits and the community at large was impactful.

Through this keynote speech, the following will be presented:

- A brief history of the Arizona Community Foundation and the growth it has experienced over the last 40 years.
- Futurists predict the future, Community Foundations prepare for the future through endowment building and planned giving tools. Data will be presented to show growth for donors, nonprofits and the foundation through the use of these tools.
- Why a complicated business model has been successful in supporting nonprofits and individual donors engage in building a better state, especially during times of crisis like the COVID-19 pandemic. Data will be provided to support the fundraising and immediate relief grantmaking provided during March, April and May of 2020.
- The economic impact of the nonprofit sector from the Arizona Nonprofits: Economic Power, Positive Impact study. Nonprofits are Arizona’s 5<sup>th</sup> largest non-governmental employer. Data will be presented on the overall Economic Impact of the nonprofit sector in Arizona.
- Ways ACF has been successful in building and supporting the nonprofit community.
  - Community Impact Loan Fund (data)
  - Affordable Housing Fund (data)
  - Pre-Development Loan Fund (data)
  - Alliance of Arizona Nonprofits Support (original partner)
- Statewide support in rural communities, engagement of local board of advisors and offices to address the needs in all communities across the state.
- Stewardship of nonprofits assets and the support systems ACF provides including training and educational programs. (Planned Giving series, AEI)
- Close the speech with the amazing case study of the COVID-19 pandemic in Arizona and the inspirational stories resulting from this crisis. Fundraising, grantmaking and nonprofits worked hard for the community and were they were mobilized quickly to address the needs of many.