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Ms. Petty is the director of Social Impact Investing (SII) consulting for Wells Fargo Private Bank. Ms. Petty oversees efforts to promote and educate audiences about Social Impact Investing (SII) strategies. Prior to joining the SII Team, Ms. Petty was director of marketing for Galliard Capital Management*. Before Galliard, Ms. Petty held positions in investment marketing, product management, communications and sales support for traditional and alternative asset management firms in New York City including MetLife, Dreyfus Mutual Funds and Deutsche Bank Asset Management. Ms. Petty has been in the financial services industry since 1983. She holds the Chartered Financial Consultant (ChFC®) designation and has taken coursework regarding the Fundamentals of Sustainable and Impact Investing. She currently serves on the Board of Rebuilding Together Twin Cities in Minneapolis.

Ms. Petty holds a Bachelor of Arts degree from Mount Holyoke College where she graduated magna cum laude and Phi Beta Kappa.

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