

Lauren Martich, CFRE Vice President of Development



Lauren is tasked with bringing in dollars for our dogs and cash for cats. Lauren is responsible for setting the strategic direction of the organization's full range of fundraising efforts to support a \$13 million annual fundraising budget. She oversees the planning and implementation of all development activities and works directly with major individual, corporate and foundation donors to secure major and leadership gifts. She holds a Bachelor's degree in Merchandising from Northern Arizona University and the Certified Fund Raising Executive credential.