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| 8:15am  | Breakfast Keynote: <b>Bryan Clontz</b> - <i>“Planned Giving Comedy Hour”</i> |  |   |
|         | <b>Track 1. Take Flight</b>  | <b>Track 2. On Board</b>   | <b>Track 3. Soaring High</b>  |
| 9:30am  | <b>Crescendo:</b> <i>“Boomer Marketing”</i>                                  | <b>Russell James:</b> <i>“The Hidden Code of End-of-Life Decisions”</i>  | <b>Stephanie Bivens:</b> <i>“Special Needs Trusts”</i>                        |
| 11:00am | <b>J Scott Rhodes:</b> <i>“Ethics and PG with Elderly”</i>                   | <b>Russell Goldstein:</b> <i>“Get Your Board on Board with Planned Giving”</i>   | <b>Bryan Clontz:</b> <i>“Top 10 Trends Every Advisor Should Know in 2018”</i> |
| 12:15pm | Lunch Keynote: <b>Russell James</b> , <i>“Words That Work”</i>               |  |   |
| 2:00pm  | <b>Crescendo:</b> <i>“Blended Gifts”</i>                                     | <b>Russell James:</b> <i>“Top Ten Legacy Fundraising Strategies from Scientific Research” (national data and results from the lab)</i> | <b>Bryan Clontz:</b> <i>“Creative Planning with Non-Cash Assets”</i>          |
| 3:30pm  | Wrap-up: <b>Russell James and Bryan Clontz</b> , <i>“Trends They See”</i>    |  |   |
| 3:45pm  | Wine and Cheese Networking Reception   |  |   |

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