## 2016 The Arizona Planned Giving Conference

Track titles,
tag lines,
and
descriptions

## **Fundamentals**

Building a strong foundation in Enhancing your knowledge of planned giving.

These sessions are dedicated to learning the basic tools of planned giving, and how to initiate a planned giving program.

## **Technical**

planned giving.

These sessions will address a more comprehensive perspective of advanced planning techniques and strategies.

## **Advisory**

Assembling the clients philanthropic advisory team.

These sessions are designed to stimulate and enhance the effectiveness of the team approach to planned giving.