

## Biography

### P. Alan Knobloch, CFRE

Alan has worked in the non-profit sector for over 30 years and is currently President of PAK Consulting and Strategic Gifts Executives, offering consulting services to organizations in the sector. Prior to that, he held the position of Senior Associate Director of Development at The Nature Conservancy Arizona. Alan has also served as Principal Gifts Officer at St. Joseph's Hospital and Barrow Neurological Institute, Director of Gift Planning for Phoenix Children's Hospital Foundation and held the same position with Valley of the Sun United Way in Phoenix, Arizona. He also has experience as a consultant serving in a Partnership role with The Balser Group, a full-service organizational development and fundraising consulting firm. In his first development role, Alan spent 12 years with the American Cancer Society as Director of Planned Giving and Director of Development for Arizona, Nevada and New Mexico. Alan is a Certified Fund Raising Executive from the Association of Fund Raising Professionals and earned a diploma from the National Planned Giving Institute from the College of William and Mary. He has served as the President of the Greater Arizona Planned Giving Roundtable in Phoenix and served as a member of the Board of Directors of the Central Arizona Estate Planning Council. Alan also has served as an officer on the Greater Arizona and San Diego chapters of the Association of Fundraising Professionals and received the Greater Arizona Chapter's President's Award in 2012.