



2014-2015 PGRTAZ Officers
Russ Goldstein, President
Frank Bourget, Vice President
Claudia Cucitro, Treasurer
Lindsey Jackson, Secretary

The Arizona Planned Giving Conference 2015
Sponsorship Opportunities
Wednesday, June 3, 2015 / Phoenix Country Club
2901 N 7th St, Phoenix, AZ 85014

Forum Sponsor - \$5,000 (1 available)

- Recognition as the Conference Sponsor, with your logo most prominently displayed on all marketing materials
- Front page and/or back page positioning "Thank you from our Board" in the Forum Conference Proceedings booklet (\$500 retail value)
- Additional Full Page Advertisement* in the Conference Proceedings booklet, opposite Front page and/or Back page (\$500 retail value)
- Your organization Logo/Link on our PGRTAZ website
- Master of Ceremonies: in coordination with the Conference Committee Chair and board, the opportunity to be the host/emcee/master of ceremonies for the day: scripting in advance with agreement from the Committee and Board Chairs
- An opportunity to place marketing items (i.e. pens, coffee mugs or other small items) in the general session meeting room, at the entrance and exit positions, throughout the entire day
- Receive three complimentary registrations for your representatives (RSVP required) (\$525 retail value)
- Opportunity to market this event to your constituents, with up to seven attendees at VIP pricing throughout the day (\$650 value)
- Community Lounge Positioning: Signage as host/sponsor of the electrical re-charging station inside of the Community Lounge
- Community Lounge presence: signage and small table space throughout the day, inclusion in Passport to Prizes

Plenary Sponsors - \$2,500 Breakfast—SOLD / \$3,000 Lunch—SOLD / \$2,500 Final Plenary Reception—SOLD

- Recognition as a Plenary Sponsor on all marketing materials
- Full page Advertisement* (internal placement) in the Conference Proceedings (\$350 retail value)
- Your organization Logo/link on our PGRTAZ website
- An opportunity to make a brief presentation (up to one minute) at the start of your assigned plenary session
- Opportunity to place marketing items (ie: pens, mugs, etc) on the tables in your assigned plenary session
- Receive two complimentary registrations for your representatives (RSVP required) (\$350 retail value)
- Opportunity to market this event to your constituents, with VIP pricing for up to two additional registrations (\$130 retail value)
- Community lounge presence: signage and small table space throughout the day, inclusion in the Passport to Prizes

Break-Out Session Sponsor - \$1,500 – 5 of 9 SOLD

- Recognition as a session sponsor on all marketing materials
- Full page Advertisement* in the Conference Proceedings booklet (\$350 retail value)
- Your organization logo/link on our PGRTAZ website
- The opportunity to introduce the speaker and session your sponsorship is matched with (your input will be sought)
- Receive two complimentary registrations for your representatives (RSVP required) (\$350 retail value)
- Opportunity to market this event to your constituents, with VIP pricing for up to one additional registrations (\$65 retail value)
- Community Lounge presence: signage and small table space throughout the day, inclusion in the Passport to Prizes

(Over please for more great sponsorship opportunities)

Planned Giving Round Table of Arizona
in care of: Premium Organization
www.pgrtaz.org E-mail: info@pgrtaz.org

© 2015: Sponsor Levels and Opportunities
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Program Proceedings Sponsor - \$1,000 - 1 of 2 SOLD

- Recognition on all marketing materials
- Full page Advertisement* in the Conference Proceedings booklet ([\\$350 retail value](#))
- PGRTAZ Board Thank You page for your sponsorship of the Conference Proceedings booklet, in the booklet, prominent placement
- Your organization logo/link on our PGRTAZ website
- Opportunity to join the registration desk in the morning to hand out the Conference Proceedings booklet to attendees, and meet and greet them at the door
- Receive one complimentary registration for your representatives (RSVP required) ([\\$175 retail value](#))
- Inclusion at a Master Sponsor's Table in our extremely popular Community Lounge to showcase your marketing materials

Program AV Sponsor - \$1,000 - 1 of 3 SOLD

- Recognition on all marketing materials
- Full page Advertisement* in the Conference Proceedings booklet ([\\$350 retail value](#))
- PGRTAZ Board Thank You page for your sponsorship of the conference AV support, in the booklet, prominent placement
- Your organization logo/link on our PGRTAZ website
- Planned recognition from the podium during a plenary session, with sound or light effects to illustrate the critical value of this sponsorship
- Receive one complimentary registration for your representatives (RSVP required) ([\\$175 retail value](#))
- Inclusion at a Master Sponsor's Table in our extremely popular Community Lounge to showcase your marketing materials

Program Advertiser*/Attendee - \$750 – 2 of 10 SOLD

- Full Page Advertisement* in the Conference Proceedings ([\\$350 retail value](#))
- Recognition from the podium, and recognition listing (after the proceedings book is published) on the PGRTAZ website sponsorship pages which provides a full year of visibility
- Receive one complimentary registration for your representatives (RSVP required) ([\\$175 retail value](#))
- Inclusion at a Master Sponsor's Table in our extremely popular Community Lounge to showcase your marketing materials

Scholarship Sponsor - \$500 (One full-time student in a philanthropy related degree program will receive Conference admission and one year membership/monthly meeting meals worth \$510)

- Recognition on all materials at the Conference and on the website as a scholarship sponsor
- Sit on the Scholarship Award Committee to select the student recipient

*If our sponsors choose to word their "advertisement" in our Conference Proceedings booklet as a congratulations, thank you, or supporting note for the Vision and Mission of the PGRTAZ, then the income tax treatment of these sponsorship funds is not included as UBTI on our annual 990 filings.

**PLEASE CONTACT PREMIUM ORGANIZATION AT [INFO@PGRTAZ.ORG](mailto:info@pgrtaz.org) OR 602-840-2900 TO SIGN UP FOR THE 2015 CONFERENCE.
SPONSORSHIP OPPORTUNITIES GO FAST – RESERVE YOUR SPOT TODAY!**

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