



2014-2015 Season
 Russell Goldstein, President
 Frank Bourget, Vice President
 Claudia Cucitro, Treasurer
 Lindsey Jackson, Secretary

**2015 Summer Forum _Sponsorship Committee Call
 December 9, 2014 - 9:00am**

Committee members

Attended	Committee Members	SF Committee Focus	Organization	Email/Phone
Yes	Diane Jezek-Powell	Sponsorships Chair	Gomper's Habilitation Center	Djezek-powell@gomperscenter.org 602-283-3931
No	Liz Kaplan	Sponsorships - Co-chair	Arizona Coyotes Foundation	Liz.Kaplan@arizonacoyotes.com 623-772-3356
Yes	Tiffany House	Sponsorships Committee Member	MasterTech Financial	tiffany@mastertechfinancial.com 480-905-3260 480-242-9956
No	Russell Goldstein	PGRTAZ President	US Trust, Bank of America Private Wealth Management	Russell.goldstein@ustrust.com 602-523-2924
Yes	Stephanie Weadock	Administrative Support	Premium Organization	info@pgrtaz.org 602-840-2900

***Attachment included**

Link to recording of the call:

http://apps.calliflower.com/recording/download/64364?rec_key=8f1580f949b9d1fe94cde72c51c2c70262657997

Diane called the meeting at 9:01am and an opening round was conducted

Action Items:

Assigned	Action Items	Target Due Date
Russell	Reach out to Cresendo for a possible sponsorship	12/9/2014
Diane	Tailor sponsor appeal notice and create outlook distribution list using Russ' personal list of contacts for Russ' use	Done
Russ	Forward sponsor appeal notice to personal list of contacts	Done
Diane	Tailor/forward sponsor appeal notice for committee use	Done
Tiffany	Inquire with Michael Cofield on other speakers he would recommend if he is not able to present in the breakfast plenary	1/6/2015
Stephanie	Inquire with Adele for ACF taking closing plenary sponsorship and status/clarification on additional \$2500 from another source	12/9/2014
Programs Committee	Clarify with Russ his vision/clarification for the board/executive director/staff track	12/17/2014
Stephanie	Share KJZZ/KBACH benefits as noted by Tiffany with Adele	12/9/2014
All	Review and provide feedback/recommendations and/or approval of KJZZ/KBACH drafted agreement to Stephanie at info@pgrtaz.org	12/10/2014
All	Review and provide feedback/recommendations and/or approval of Goodwill drafted agreement to Stephanie at info@pgrtaz.org	12/10/2014
Stephanie	Include a review and recommendations request to committee for additional appeal outreaches	12/9/2014



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All	Review and provide feedback/recommendations and/or approval of Save the Date rough draft	12/10/2014
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Agreed agenda (Stephanie)

A review of the programs committee agreed agenda noted the sponsorship committee in favor as well. Longer breaks for networking; longer sessions; one less breakout

7:30am-8am: Registration
8am-8:45am: Breakfast (Inspirational/kick off presentation)
8:45am-9:15am: Community lounge/networking/break
9:15am-10:30am: Breakouts
10:30am-11am: Community lounge/networking/break
11am-12:15pm: Breakouts
12:30pm-1:30pm: Lunch (Strategic Philanthropy)
1:30pm-2pm: Community lounge/networking/break
2pm-3:15pm: Breakouts
3:15pm-5:00pm: Closing/reception (3:30-3:45 shout outs, etc) (PGRTAZ Board member/take aways)

Tracks (Stephanie)

A review of the track titles/content as the programs committee agreed on was favored by the sponsorship committee as well.

- Planned Giving 101 (Two presentations; one repeated)
- Technical/Professional Advisors (Two presentations; one repeated)
- Board/Executive Director; Staff (Three presentations-9:15am = Russ; 11am = Policies; 2pm = Staff)

A connection with Russ is necessary to clarify his vision for the board/executive direct; staff track.

2014 Sponsor Renewal Status'* (Diane)

Results of the 2014 sponsor renewal status' are noted in the 2014 sponsor renewals' summary for reference.

Stephanie shared a drafted KJZZ/KBACH agreement. As noted by the PGRTAZ board, KJZZ/KBACH will be approached to be the overall event media sponsor. Tiffany suggested KJZZ/KBACH be recognized over social media and perhaps be included in the closing plenary presentation. Stephanie will speak to Adele on these recommendations during the SF Chair/Admin call scheduled for 2pm today. Stephanie requested Diane and Tiffany to take a further look at the proposed agreement and provide their feedback/recommendations by tomorrow via email to info@pgrtaz.org in an effort to confirm the agreement and propose to the steering committee 12/12.

Stephanie provided a Goodwill draft agreement with the call agenda. This item was tabled due to time restraints. Stephanie will forward the Goodwill draft agreement with the notes of this call requested review and feedback/recommendations and/or approval from the committee in an effort to confirm the agreement for recommendation to the steering committee 12/9.

2015 Sponsor Appeals*

Due to time restraints, this item was tabled for email dialogue over the next few weeks. Stephanie will request the committee review of the current appeals status and recommendations for additional outreaches.



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Target deadlines.

- Sponsor renewal outreaches and feedback: 11/26/14
- Begin new sponsorship appeal: 12/1/2014
- Re-evaluating outreach and determining if we need to expand the asks beyond our current lists: 12/9/2014
- Deadline to be included on the Save the Date piece: 12/12/14
 - Draft Save the Date piece

Stephanie provided a rough draft of the Save the Date piece with the call agenda. Due to time restraints, this items was tabled for email feedback/recommendations and/or approval from the committee in an effort to confirm the draft for recommendation to the steering committee 12/9.

- Sponsorship secured and funds received to be included in proceedings booklet: 5/11/2015

Calendar next call

January 6, 2015 at 9:30am

The call was adjourned at 9:56am