



2014-2015 Season
 Russell Goldstein, President
 Frank Bourget, Vice President
 Claudia Cucitro, Treasurer
 Lindsey Jackson, Secretary

**2015 Summer Forum _Sponsorship Committee Call
 November 25, 2014
 1:00pm**

Committee members

RSVP/Regret	Committee Members	SF Committee Focus	Organization	Email/Phone
RSVP	Diane Jezek-Powell	Sponsorships Chair	Gomper's Habilitation Center	Djezek-powell@gomperscenter.org 602-283-3931
RSVP	Liz Kaplan	Sponsorships - Co-chair		LizKaplan11@gmail.com 602-463-1240
RSVP	Tiffany House	Sponsorships Committee Member	MasterTech Financial	tiffany@mastertechfinancial.com 480-905-3260 480-242-9956
	Russell Goldstein	PGRTAZ President	US Trust, Bank of America Private Wealth Management	Russell.goldstein@ustrust.com 602-523-2924
RSVP	Stephanie Weadock	Administrative Support	Premium Organization	info@pgrtaz.org 602-840-2900

Link to a recording of the call:

http://apps.calliflower.com/recording/download/63803?rec_key=f7cacb97866984dcf3a93ea6ea333f4e9109b96c

An opening round was conducted.

Action Items:

Assigned	Action Items	Target Due Date
Stephanie	Forward most current sponsor opportunities/benefits summary and sponsor commitment/invoice form to committee members	Done
Diane	Consolidate sponsor historical information and forward to committee members	Done
Russell	Reach out to Cresendo for a possible sponsorship	12/9/2014
Diane	Tailor sponsor appeal notice and create outlook distribution list using Russ' personal list of contacts for Russ' use	12/3/2014
Russ	Forward sponsor appeal notice to personal list of contacts	12/5/2014
Diane	Tailor/forward sponsor appeal notice for committee use	12/3/2014

2014 Sponsor Renewal Status' (Diane)

A review of assigned outreach for sponsor renewals noted several updates to the 2014 sponsor summary. Reference this summary for updates and action items.

2015 Sponsor Appeal

Assignments were made for outreach to potential new sponsors. Reference the 2015 potential sponsors list for assignment and action items as necessary.



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Target deadlines.

- Sponsor renewal outreaches and feedback: **11/26/14**
- Begin new sponsorship appeal: **12/1/2014**
- Re-evaluating outreach and determining if we need to expand the asks beyond our current lists: **12/2014**
- Deadline to be included on the Save the Date piece: **12/12/14**
- Sponsorship secured and **funds received** to be included in proceedings booklet: **5/11/2015**

Calendar next call

December 9, 2014 at 9am

The meeting was adjourned at 2pm