



**2014-2015 Season**  
 Russell Goldstein, President  
 Frank Bourget, Vice President  
 Claudia Cucitro, Treasurer  
 Lindsey Jackson, Secretary

**2015 Summer Forum \_Sponsorship Committee Call  
 November 11, 2014  
 10:00am**

**Committee members**

RSVP/Regret	Committee Members	SF Committee Focus	Organization	Email/Phone
RSVP	Diane Jezek-Powell	Sponsorships Chair	Gomper's Habilitation Center	<a href="mailto:Djezek-powell@gomperscenter.org">Djezek-powell@gomperscenter.org</a> 602-283-3931
RSVP	Liz Kaplan	Sponsorships - Co-chair		<a href="mailto:LizKaplan11@gmail.com">LizKaplan11@gmail.com</a> 602-463-1240
RSVP	Tiffany House	Sponsorships Committee Member	MasterTech Financial	<a href="mailto:tiffany@mastertechfinancial.com">tiffany@mastertechfinancial.com</a> 480-905-3260 480-242-9956
RSVP	Russell Goldstein	PGRTAZ President	US Trust, Bank of America Private Wealth Management	<a href="mailto:Russell.goldstein@ustrust.com">Russell.goldstein@ustrust.com</a> 602-523-2924
RSVP	Stephanie Weadock	Administrative Support	Premium Organization	<a href="mailto:info@pgrtaz.org">info@pgrtaz.org</a> 602-840-2900

**10:00am: Opening Round**

- Time restraints
- Approve/edit agenda

**Current sponsorships status**

- Sponsorship opportunities and benefits
- Sponsorship commitment/invoice form

**Summer Forum Committee Reference Page**

- Committee members
- Target dates
- Goals
- Reference Tools
- Committee meeting materials/archives
- Prior years' archives



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**Committees' objectives & goals**

- Objectives
- Goals

**2014 Sponsor Lists**

- Review and determine who is best from our committee to make the personal thank you and 2015 ask (These need to be done as early in November as possible.)
- Review the potential sponsor list and determine:
  - a. Who should be asked, who should do the asking and what is the best way to ask them (While PGRTAZ email blasts are time efficient, they don't necessarily create a desire in the receiver to open the email. Perhaps there are better ways to increase the open rate by personalizing how we approach each target sponsor.)
  - b. What organizations/corporations, etc. are missing from the list and should be added,

**Target deadlines.**

- Sponsor renewal outreaches:
- Begin new sponsorship appeal:
- Re-evaluating outreach and determining if we need to expand the asks beyond our current lists:
- Deadline to be included on the Save the Date piece: 12/8/14
- Sponsorship secured and funds received to be included in proceedings booklet: 5/11/2015

**Calendar next call**

**11:00am: Adjourn**