

## 2014 Summer Forum Sponsorship Opportunities

Date/Location: Tuesday, June 3rd of 2014, at the Phoenix Country Club  
Last updated: 10/24/2013

### Forum Sponsor - \$5,000 (One Available)

- Recognition as the Forum Sponsor, with your logo most prominently displayed on all marketing materials
- Front page and/or back page positioning "Thank you from our Board" in the Forum Conference Proceedings booklet (\$500 retail value)
- Additional Full Page Advertisement\* in the Forum Conference Proceedings booklet, opposite Front page and/or Back page (\$500 retail value)
- Your organization Logo/Link on our PGRTAZ website
- Master of Ceremonies: in coordination with the Summer Forum Committee Chair and board, the opportunity to be the host/emcee/master of ceremonies for the day: scripting in advance with agreement from the Committee and Board Chairs
- An opportunity to place marketing items (i.e. pens, coffee mugs or other small items) in the general session meeting room, at the entrance and exit positions, throughout the entire day
- Receive three complimentary registrations for your representatives (RSVP required) (\$525 retail value)
- Opportunity to market this event to your constituents, with up to 7 attendees at VIP pricing throughout the day (\$650 value)
- Community Lounge Positioning: Signage as host/sponsor of the electrical re-charging station inside of the Community Lounge
- Community Lounge presence: signage and small table space throughout the day, inclusion in Passport to Prizes

### Plenary Sponsors – 1 @ \$3,000 (lunch), 2 @ \$2,500 (either the kick off or the closing/wine cheese reception)

- Recognition as a Plenary Sponsor on all marketing materials
- Full page Advertisement\* (internal placement) in the Forum Conference Proceedings (\$350 retail value)
- Your organization Logo/link on our PGRTAZ website
- An opportunity to make a brief presentation (up to 1 minute) at the start of your assigned plenary session
- Opportunity to place marketing items (ie: pens, mugs, etc) on the tables in your assigned plenary session
- Receive two complimentary registrations for your representatives (RSVP required) (\$350 retail value)
- Opportunity to market this event to your constituents, receive VIP pricing for up to 2 additional registrations (\$130 retail value)
- Community lounge presence: signage and small table space throughout the day, inclusion in the Passport to Prizes



2013-2014 Season  
Russ Goldstein, President  
Edwin Kight, Vice President  
Claudia Cucitro, Treasurer  
Denise McClintic, Secretary  
John House, Past President

### **Break-Out Session Sponsor - \$1,500 (12 available)**

- Recognition as a session sponsor on all marketing materials
- Full page Advertisement\* in the Forum Conference Proceedings booklet (\$350 retail value)
- Your organization logo/link on our PGRTAZ website
- The opportunity to introduce the speaker and session your sponsorship is matched with (your input will be sought)
- Receive two complimentary registrations for your representatives (RSVP required) (\$350 retail value)
- Opportunity to market this event to your constituents, receive VIP pricing for up to 1 additional registrations (\$65 retail value)
- Community Lounge presence: signage and small table space throughout the day, inclusion in the Passport to Prizes

### **Program Proceedings Sponsor - \$1,000**

- Recognition on all marketing materials
- Full page Advertisement\* in the Forum Conference Proceedings booklet (\$350 retail value)
- PGRTAZ Board Thank You page for your sponsorship of the Forum Conference Proceedings booklet, in the booklet, prominent placement
- Your organization logo/link on our PGRTAZ website
- Opportunity to join the registration desk in the morning to hand out the Conference Proceedings booklet to attendees, and meet and greet them at the door
- Receive one complimentary registration for your representatives (RSVP required) (\$175 retail value)

### **Program AV Sponsor - \$1,000 (2 available)**

- Recognition on all marketing materials
- Full page Advertisement\* in the Forum Conference Proceedings booklet (\$350 retail value)
- PGRTAZ Board Thank You page for your sponsorship of the conference AV support, in the booklet, prominent placement
- Your organization logo/link on our PGRTAZ website
- Planned recognition from the podium during a plenary session, with sound or light effects to illustrate the critical value of this sponsorship
- Receive one complimentary registration for your representatives (RSVP required) (\$175 retail value)

### **Program Advertiser\*/Attendee - \$ 750, up to 12 availability**

- Full Page Advertisement\* in the Forum Conference Proceedings (\$350 retail value)
- 2 paid admissions to the event (\$350 retail value)
- Recognition from the podium, and recognition listing (after the proceedings book is published) on the PGRTAZ website sponsorship pages ...a full year of visibility

### **Scholarship Sponsor - \$500 (1 Full Time Student in a philanthropy relevant degree program Summer Forum admission and 1 years' membership/w meal ....worth \$510)**

- Recognition on all materials and at the Summer Forum event and website as a scholarship sponsor
- Sit on the scholarship award committee to choose the student recipient

*\*If our sponsors choose to word their "advertisement" in our Summer Forum Conference Proceedings booklet as a congratulations, thank you, or supporting note for the Vision and Mission of the PGRTAZ, then the income tax treatment of these sponsorship funds is not included as UBTI on our annual 990 filings.*