

It is time for us to reach out to you regarding a request for your sponsorship for the Planned Giving Round Table of Arizona 2014 Summer Forum.

*When we spoke last year, you indicated we should contact you for our next event. We are hoping that you will join us as a new sponsor for our this event.*

The 2014 Summer Forum is scheduled for Tuesday, June 3rd, at Phoenix Country Club, and the volunteer committee kicks off its first conference call next week. Next years' theme will explore Planned Giving across Generations.

We've been working on an easy-to-reference page on our website especially for potential sponsors. Our objective is to provide you with the information necessary to support your decision to become a sponsor.

We are offering all of new sponsors a 5% discount for any commitments we receive by November 25<sup>th</sup>.

Someone from our volunteer sponsorships committee will call in November to be sure you've received this e-mail, that you can [access our sponsorship reference page](#), and that it contains the information needed to guide your decision. Our sponsorship committee members will be doing more follow up as a team over the next 5 months.

While we will be producing a sponsorship commitment form, a quick e-mail reply if you are ready sooner is all that is needed for us to note your sponsorship commitment.

We've been proud to partner with many fine sponsors on this event in the past. The visibility, networking, and educational content that we provide to our sponsors matters very much to us. In prior years, sponsor feedback has indicated that we are providing great value, while increasing philanthropic know how in our community. They tell us that we raise the bar every year. We've already renewed 50% of last years' sponsors, with several more calling to indicate they are working through their internal processes to renew by November 25<sup>th</sup>. At this pace, our expectation is that we will enter January's full event planning mode with very few – if any - high level sponsorship options remaining.

Many thanks for all that you all do for Arizona, and for the Planned Giving Round Table!