

Ron Schiller – “The “Saved” Gift”

Standards for counting bequest intentions in campaigns have changed significantly in recent years. Much can change and a lot of time can pass between bequest intention and bequest realization. We'll discuss the impact on stewardship programs and practices and the increased importance of long-term stewardship planning.



Ron Schiller, Founding Partner and Principal Consultant, is a nationally recognized advisor to presidents and boards and an expert in the leadership of social profit organizations. His 23-year career in fundraising included 17 years as a member of executive leadership teams, and he has served on boards of social profit organizations for more than 25 years.

Since 2011, he has focused his attention on executive search and consulting in areas related to financial stability and growth, including fundraising, strategic planning, financial planning, governance, and executive leadership.