

2014 Summer Forum Programs Committee Meeting Notes
January 7, 2014

Upd: 12/19/2013

Note: Use the PGRTAZ membership directory for contact information and the Committee member E-mails

Member	Position	Organization	Attend
Adele Dietrich	2014 Event Chair, AFP liaison	Arizona Community Foundation	Yes
Ed Knight	PGRTAZ Program Committee Chair	ACF/AEBI, Giving Counsel	Yes
Chris Sar	Program Planning	Phoenix Children's Hospital Fdtn	Yes
Mallary Tytel	Program Planning		No
Melissa Kemp	Sustainability and Learner Centric emphasis	Premium Organization	Yes
Stephanie Weadock	Staff support	Premium Organization	Yes

*Pre Meeting Attachments:

1. Planned Call Agenda
2. [Link to the SF Committee Reference Page on the PGRTAZ website](#)
3. [Link to OurVolts for volunteer hours tracking](#)
4. [Link to the 2013 Summer Forum Final Report](#)

An opening round was conducted to assess everyone's meeting focus and time restraints. All attendees were good for a 1 hour call.

A round was conducted to approve the agenda. All consented to approve the agenda as submitted.

Set/Agree upon next calls

Wednesday, January 15th at 2pm

Action Items Table Process

Quick Review: Done? Yes or No Need agenda time for discussion? Items noted as done will not show on the next agenda

AI#	Responsible	Action	Target date
12-1	Stephanie	Forward confirmation notice to all for the next call, January 7 th at 2pm	Done
12-2	Adele	Forward potential speakers information already provided to committee	Done
12-3	All	Be thinking about track content, sessions content and speaker potentials. Forward thoughts to Adele or bring formulated discussion to the January 7 th meeting	Done

Call Recording

Save the Date status

Stephanie reported the graphic, theme and sponsors have been confirmed for inclusion. The final print ready file is due today for submitting to the printer.

Topic and Session Ideas as of Jan 7th

Adele presented a summary of topics and session ideas. This summary document to include captured conversations and results will be made part of these notes for reference.

Potential speakers

A review of the speaker potentials gathered to date and **committee call dialogue:**

- US Trust speaker to discuss data from the US Trust philanthropic conversation study (Russ Goldstein) - **no committee dialogue**
- [Ron Schiller](#) (Russ Goldstein): **Founding Partner & Principal Consultant; nationally recognized advisor to presidents and boards and an expert in leadership of social profit organizations.**

- Matt Dana: Presenting further on effective Planned Gift Advisory committees-presentation delivered by him a few months ago at a monthly PGRTAZ meeting [Program Feedback](#) - he is a fabulous presenter but tends not to present with much emphasis on philanthropy
- Dierdre Maloney, Momentum, LLC <http://makemomentum.com/> (email) – no committee dialogue
- Dr. Cofield (John House/Tiffany) [2011 SF program feedback](#) - presented in 2011 as a keynote; very well received; great presentation feedback; offered to speak again and come to town on his own dime
- Chris Yates-Sr. VP USC (Chris Sar); quantifying the use/result of current tools; program development; changing way we record
- Wayne Pichon and Maggie Price*: (Adele Dietrich) Financial advisors; philanthropic personally; know how to have the conversation; involved in non-profit boards; speak to planning across generations;
- Bryan Clontz: (Melissa Kemp) Topics on [his website](#); surveys exists from previous SF; paid speaker
- Marianne Jennings: (Melissa Kemp) Ethics

All -

I just spoke with Pat of the AZ State Bar Association, Ethics Committee, and she is happy to survey her team of attorneys (including estate planning attorneys) for interest and ideas in presenting an Ethics session at SF. The date seems to work, and she said that her team LOVES the opportunity to speak about their work. I shared out theme - and she feels that there is some good stuff!

Adele Dietrich, MBA, CFRE

Thanks, Adele...great idea!

I was speaking with Denise McClintock yesterday, and she works with someone who specializes in Socially Responsible Investing and Program Related Investing.....It occurred to me that these topics, if done really well, could be an excellent addition to the professionals track line up.

AND....that made me think about Ken Schutz, executive director of the Desert Botanical Garden, and their experience working with their own board to begin funding a major project through some local board based socially responsible lending....I do believe they leveraged the ACF funds with the same project..essentially pulling water for the DBG directly from the canals and not going through the city and significantly reducing the cost of their water over time and partnering with SRP to pull this off...AMAZING project that involved so many things, all them a part of what I see as a broader definition in the future of "Planned Giving"I submit (if Ken is willing) scheduling a breakout session to have Ken present and discuss how the DBG board, executive, and fundraising staff pulled this off.

Cheers,

Melissa

I know Denise McClintock and can speak with her as well.
Adele

Target deadlines and action plan:

Headliners; breakout speakers Booked and confirmed	1/31/14
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All Speakers desired INVITED	1/15/14
Settle on program topics/list of headliners	1/10/14

Adele noted the time and suggested the call wrap up. Stephanie noted she captured some great notes and can see the forward motion of the committee. Stephanie will share the notes with Adele for her feedback and edits as necessary. The call notes will clarify the discussion, results of the discussion, and action items to keep the committee work moving forward.

A closing round was conducted with all noting the call was valuable and moved the work of the committee forward.

The call was adjourned at 3:02pm