

Proceedings Booklet Ads

2014

PROJECT SPECIFICATIONS

BOOKLET FLAT SIZE (dimensions of the finished product prior to binding when laid open) – w= 11”x h= 8.5”

FINISHED AD SIZE – w=5.5” x h=8.5”

DELIVERY FORMAT – .pdf

INK –color

BINDING – Saddle-Stapling

SCHEDULE – all ads must be submitted to info@pgrtaz.org no later than May 15th, 2014

SPECIAL NOTES FOR SPONSORS AND ADVERTISERS:

Please note, there will be a hole punch in the bottom left or right corner of the proceedings booklet to allow for a lanyard. Any graphics or text in these areas will be cut off

See sample page below: (Please note, the sample says “nothing below this line – this should actually read “nothing of significance in the bottom corners”)

nothing below this line



depending on which page your ad falls on,
the hole may be on either side.

