

2014 Summer Forum Committee
Oct 28, 2013 Meeting Notes

Upd: 10/25/2013

Note: Use the PGRTAZ membership directory for contact information and the Committee member E-mails

	Repeat Committee Members	SF Committee Focus	Organization	Collaborate	Attend:
1	Melissa Kemp	Interim Chair/Sustainability and Learner Centric	Premium Organization	All working groups	
2	Russ Goldstein	PGRTAZ President, Sponsor Representative	US Trust Bank of America	Board	
3	Ed Knight	PGRTAZ Program Committee Chair	ACF/AEBI, Giving Counsel	All working groups	
4		2014 Event Chair		SF Committee	
5	Lindsey Jackson	Communications/Messaging/PR, Social Media		Marketing Collaborators	
6		Social Media, Step and Repeat Interviews, Community Lounge		Phoenix Fashion Week	
7	Nicole Powers	End of Day giveaways, 50/50 Raffle	Make a Wish Foundation	Sponsorship	
8	Chris Sar	Program Planning	Phoenix Children's Hospital Fdtn	Monthly meetings	
9	Mallary Tytel	Program Planning		Monthly meetings	
10		Program Planning		Monthly meetings	
11		Program Planning		Monthly meetings	
12	Jackie Palmenberg	Event Day Volunteers	Aid for the Adoption of Special Kids	Membership	
13	Beth Salazar Diane Jezek-Powell	LAL liaison, cttee member at large	YMCA/Consulting Gompers Center	Leave a Legacy	
14		Board member or Philanthropic Interest POV, eg: AZ Grantmakers' Forum			
15				AFP liaison	
	Adele Dietrich		Arizona Community Foundation		
	Jack Marks		Glencroft		
	Steve Brock	Sponsorships	Bell Financial	Sponsorship	
	Allison Gee	Sponsorships	Allison Gee Fine Art Appraisals	Sponsorship	
	Tiffany Coggeshall	Sponsorships	Beyond the Ask	Sponsorship	
	Sierra Kamela	Sponsorships	Hacienda Health Care	Sponsorship	

Zee Peters? She has a new position; we need to reach out to her there.

Kick off Call: All Procedural Stuff

3:02 pm: Call to Order

Next two meeting calls: Nov 11, 2013, and then Dec 9, 2013, at 3:30 pm.

Committee meetings are posted to the Events section of the PGRTAZ website; committee members are encouraged to RSVP either there, or via Calliflower tool.

We will use the Nov 11th meeting for committee discussion and decisions/actions on all items introduced today.

Brief Introduction to the Calliflower Conferencing Tool

Introduction to Dynamic Governance and the Opening Round

Committee Functions/Positions Described

Opening Round: What committee function/position do you wish to align with?

Action Items Table Process

2014 Summer Forum: Mark your Calendars: Tuesday, June 3rd, Phoenix Country Club.

Broad Theme has been set: Planned Giving Across Generations

We need to narrow the theme; give it a better name and choose our graphics approach on Nov 11

Successful Event Goals

- PGRTAZ Board of Director goals for this event
- Committee Owned goals for defining a successful event

PGRTAZ Website for Committee Support and Committee Resources

Introduction to Our Volts

Closing Round: Did we spend our time and use our talent well?

3:42 Adjourn

Initial Action Items List for Nov 11th Committee Meeting

Quick Review: Outstanding Tasks: note, those DONE on prior notes will be removed from the next call agenda

10-1	All	Think about the broad theme: Planned Giving Across Generations, and e-mail ideas for how to capture it/narrow it/focus it, make it "catchy"	Now thru Nov 11
10-2	All	Review the list of suggested Summer Forum Committee Success metrics, be prepared to comment/add/delete/ for a consent round	By Nov 11
10-3	All	Review the Draft Budget, gather questions, for a consent round	By Nov 11
10-4	All	Visit Our Volts: create a user name; sign in, enter hours	By Nov 11
10-5	All	Visit Calliflower; look for meeting e-invitation, find your PIN	By Nov 11
10-6	All	Review the 2013 Summer Forum Event Report	By Nov 11
10-7	All	Review Learner Centric Programming; prepare for call discussion	By Nov 11
10-8	All	Send potential SF sponsor contact names to Melissa and Steve Brock	Now thru Nov 11
10-9	MK	Send link to call recording out with notes and action items	10/29/13
10-10	MK	Forward Learner Centric programming information to Programs Committee	By Nov 11