

Biography of Greg Bodine

Born in San Francisco to third-generation Salvation Army Officers, Greg Bodine grew up in California, Wyoming, Colorado and Hawaii.

Graduate of UCLA

Marketing Administrator for Prudential Asset Management Company (a subsidiary of The Prudential) in Century City, California, servicing forty institutional corporate pension fund and labor union clients in the western United States. Responsible for \$500 million in assets under management. Initiated a cost study to save \$1 million company-wide, and received an acclamation from the company President.

Proprietor of Advance Marketing, a print advertising and marketing consulting company, that served business owners and shopping centers in Los Angeles.

Senior Gift and Estate Planner for The Salvation Army, Phoenix, Arizona for 22 years, working with donors and boards and their tax, legal and financial advisors to make charitable gifts through their estates and during their lifetimes. Several are business owners and high worth families.

Former President of the Planned Giving Roundtable of Arizona, an association of 110 non-profits and professional legal, tax and financial advisers.

Guest speaker at regional conferences and approximately one hundred public and private educational programs.

Charter member of The Heritage Institute, a collaborative and training organization dedicated to a multi-generational vision mentoring, stewardship and leadership in affluent families. He received his Certified Wealth Consultant designation in 2007 and also received the Pinnacle Award for achievement and leadership.

Interests include: reading in business, marketing, creativity, invention, innovation and leadership; personal productivity development; Biblical studies, classics, language; government, law and history; philosophy and science; nutrition and health, cancer cures; writing, performing arts, film, classical and gospel music, dance, songwriting, and piano. He is active in his church, has five grown children and two still at home, and lives in Prescott, Arizona.