



2010-2011 Season  
Nancy Gerald, President  
Kathy Kramer, Vice President  
David McConachie, Treasurer  
Denise McClintic, Secretary  
Carrie Kinnear, Past President

## 2011 Summer Forum Sponsorship Opportunities

Date/Location: Wednesday, June 8<sup>th</sup> of 2011, at the Phoenix Country Club

### Forum Sponsor - \$5,000 (One Available)

- Recognition as the Forum Sponsor, with your logo prominently displayed on all materials, in the program binder.
- Logo on the website.
- Full page Advertisement in the Forum binder.
- An opportunity to make a brief presentation (5-6 minutes) to the attendees prior to the morning general session.
- An opportunity to place marketing items (i.e. pens, coffee mugs or other small items) on the tables in the general session meeting room.
- Receive three complimentary registrations for your representatives (RSVP required).

### Breakfast, Luncheon or Reception Sponsor - \$3,000

- Recognition as the Breakfast, Luncheon or Reception Sponsor on all Summer Forum materials.
- Logo on the website.
- Full page Advertisement in the Forum binder.
- An opportunity to make a brief presentation (2-3 minutes) at the start of the luncheon.
- Receive two complimentary registrations for your representatives (RSVP required).

### Program Handout Sponsor - \$2,000

- Name or Logo on the Handbook.
- Recognition on all Summer Forum materials.
- Logo on the website.
- Full page Advertisement in the Forum binder.
- Receive two complimentary registrations for your representatives (RSVP required).



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### **Break-Out Session Sponsor - \$1,500 (Eight Available)**

- Recognition as a sponsor on all Summer Forum materials.
- Logo on the website.
- The opportunity to introduce the speaker and session you are sponsoring.
- Full page advertisement in the Forum binder.
- Receive one complimentary registration for your representative (RSVP required)

### **General Program Sponsor - \$1,000**

- Logo on the website.
- Receive ½ price registration for your representative (RSVP required).

### **IMPORTANT MARKETING REQUESTS TO MAKE NOTE OF**

- Your company logo must be a quality .jpeg or .gif image and should be emailed to [info@pgrtaz.org](mailto:info@pgrtaz.org) before April 1<sup>st</sup>.
- Arrange for 150 - 8 1/2 x 11 advertisement inserts to be delivered before April 1<sup>st</sup>. Call Premium Organization at 602-840-2900 for delivery instructions.
- Upon request, a table for each sponsor can be available at the Summer Forum, please email [info@pgrtaz.org](mailto:info@pgrtaz.org) before April 1<sup>st</sup>, noting if a table is *or* is not needed.
  - Your company display table must be set up before 7:15AM, registration starts at 7:30AM.

### **IMPORTANT DATES TO MAKE NOTE OF**

- Commitments received by February 15th will be listed in Summer Forum marketing materials.
- Your commitment and company logo must be received no later than April 1st for inclusion in Summer Forum event materials.
- Payment is requested 30 days after the commitment form is received (please contact [info@pgrtaz.org](mailto:info@pgrtaz.org) if other payment arrangements are needed).

**Please contact John House, PGRT's Sponsorship Chair, at 480-905-3260, to discuss your sponsorship questions.**

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Planned Giving Round Table of Arizona  
in care of Premium Organization  
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