

Mark C. DiStasi, has held many leadership roles in academic institutions, nonprofits and businesses. His academic preparation includes a Master of Science degree in Organizational Leadership and a Bachelor of Fine Arts in Broadcasting.

His book *From Survive to Thrive* is a useful workbook and online learning tool that inspires nonprofit leaders to do the necessary work of transforming their organizations to reach their full potential. Mark guides readers through a step-by-step process, taking a look at the vital components for their organization's success.

Mark collaborates with organization leaders, executive teams and board members, designing and implementing intentional strategic plans and creating metrics for continued evaluation of those plans. Implementing change management principles and strategies, Mark has restructured internal teams of professionals and staff, capitalizing on the strengths of the teams and bringing in new talent when necessary.

Mission-focused, purpose-driven, data-centric planning is the approach Mark takes with his nonprofit clients. Through this more strategic and intentional approach, his clients have made very positive and accelerated transformations often exceeding their expected outcomes. Working with clients including corporate executives, staff members and boards of trustees, he successfully motivates all parties involved to build toward the common good of the organization.

Mark's expertise has been instrumental in the development and implementation of several strategic plans for many businesses, academic institutions and nonprofits. He has also been responsible for the overall direction of the design and execution of brand strategy communication, advertising, and marketing plans, as well as crisis communication plans for many organizations. Over three decades, Mark's ingenuity, collaboration and vision has delivered BOLD results for his employers and clients.

Mark is Associate Director of Development at Arizona State University Foundation for the Ira A. Fulton Schools of Engineering. He serves on the foundation's strategic planning team's board development and volunteer structure committee. He is also President of BOLD Solutions, LLC. serving nonprofits in the areas of board development, strategic planning, volunteer structure and organizational design.