



8:15am	Breakfast Keynote: <b>Bryan Clontz</b> - <i>“Planned Giving Comedy Hour”</i>		
	<b>Track 1. Take Flight</b>	<b>Track 2. On Board</b>	<b>Track 3. Soaring High</b>
9:30am	<b>Crescendo:</b> <i>“Boomer Marketing”</i>	<b>Russell James:</b> <i>“The Hidden Code of End-of-Life Decisions”</i>	<b>Stephanie Bivens:</b> <i>“Special Needs Trusts”</i>
11:00am	<b>J Scott Rhodes:</b> <i>“Ethics and PG with Elderly”</i>	<b>Russell Goldstein:</b> <i>“Get Your Board on Board with Planned Giving”</i>	<b>Bryan Clontz:</b> <i>“Top 10 Trends Every Advisor Should Know in 2018”</i>
12:15pm	Lunch Keynote: <b>Russell James</b> , <i>“Words That Work”</i>		
2:00pm	<b>Crescendo:</b> <i>“Blended Gifts”</i>	<b>Russell James:</b> <i>“Top Ten Legacy Fundraising Strategies from Scientific Research” (national data and results from the lab)</i>	<b>Bryan Clontz:</b> <i>“Creative Planning with Non-Cash Assets”</i>
3:30pm	Wrap-up: <b>Russell James and Bryan Clontz</b> , <i>“Trends They See”</i>		
3:45pm	Wine and Cheese Networking Reception		

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